



Minutes of the Annual General Meeting 2023

Held on Saturday, May 27, 2023
by videoconference

1. WELCOME

The President of Le Carrefour 50+ CB, Ms. Joanne Dumas, welcomed those present virtually. She mentioned that Le Carrefour 50+ CB, formerly AFRACB, is celebrating its 20th anniversary.

She highlighted the presence of Ms. Solange Haché, President of the Fédération des aînées et aînés francophones du Canada (FAAFC), who gave a brief presentation of the FAAFC's projects in partnership with Le Carrefour 50+ CB and their other associative members and partners across Canada.

2. OPENING OF THE MEETING

2.1. Territory recognition

« In the spirit of reconciliation, we recognize that our organization and its affiliated partners are located on the traditional lands of many of British Columbia's First Nations. We also recognize the presence on these lands of members of the Métis Nation. »

2.2. Designation of a meeting chair and appointment of a meeting secretary

Moved by Joanne Dumas and seconded by Aline Jobin-Fowlow that Chantal Fadous serve as meeting chairperson. / Adopted unanimously

Moved by Joanne Dumas and seconded by Margo Mercier that Pierre Soucy serve as secretary for the meeting. / Adopted unanimously

The Chair called to order the members of the 2023 Annual General Meeting of the Carrefour 50+ Colombie-Britannique for the year ending March 31, 2023.



2.3. Declaring the meeting to order

The Chair of the meeting notes that the notice for the meeting was sent electronically on May 9, 2023, more than fourteen (14) days before the meeting was to be held, in accordance with Article 4.4 of Le Carrefour 50+ CB's Articles and Bylaws, and that all members in good standing, as stipulated in Article 3.4, are entitled to vote. There are no proxy votes.

She also underlines our compliance with article 4.3 a) of the by-laws and regulations, which stipulates that the quorum for the meeting is 10% of members in good standing. The meeting secretary provides a report on AGM attendance and confirms that seventeen (17) members are present and in attendance.

Attendance

- | | | |
|--------------------------|----------------------------|----------------------------|
| 1. Pauline Gobeil | 7. Carine McEwen | 13. Lyne Chartier |
| 2. Aline Jobin-Fowlow | 8. Pierre Soucy | 14. Sonia Labbé |
| 3. Joanne Dumas | 9. Marie Robillard | 15. Catherine Tableau |
| 4. Margo Mercier | 10. Marie-Hélène Bourret | 16. Eloïse Speleers (AFKO) |
| 5. Diane Bergeret (FFCB) | 11. François Clavel (AFCI) | 17. Véronique Mulungie |
| 6. Pauline Robillard | 12. France P. Gilbert | |

The Chairman declared the meeting quorum and duly constituted. She also drew attention to the presence of Mrs. Solange Haché, President of the FAAFC and Mrs. Diane Bergeret, Representative of the FFCB.

3. ADOPTION OF THE AGENDA

The Chair presented the agenda for the 20th Annual General Meeting of Le Carrefour 50+ CB and asked if there were any items to be amended or added.

1. WELCOME

2. OPENING OF THE MEETING

- 2.1. Territory recognition
- 2.2. Appointment of the chair person and secretary
- 2.3. Confirmation of the meeting regularity

3. ADOPTION OF THE AGENDA

4. ADOPTION OF MINUTES FOR AGM HELD O MAY 25, 2022

- 4.1. Follow-up (s) to minutes

5. REPORTS

- 5.1. Report on 2022-2023 activities
- 5.2. Outline of new programming
- 5.3. Presentations by the regions



6. FINANCIAL STATEMENTS

- 6.1. Presentation of 2022-2023 financial statements
- 6.2. Presentation of the 2023-2024 budget
- 6.3. Annual dues for associative members
- 6.4. Appointment of an accounting firm

7. DECISION POINTS

- 7.1.

8. ELECTIONS TO THE BOARD OF DIRECTORS

- 8.1. Report of the nominating committee
- 8.2. Appointment of election chair
- 8.3. Elections
- 8.4. Presentation of the Board of Directors

9. MISCELLANEOUS

- 9.1. InspirAction Award

10. CLOSING REMARKS

11. ADJOURNMENT OF MEETING

Moved by Aline Jobin-Fowlow and seconded by Pierre Soucy that the agenda be adopted as amended. / Adopted unanimously

4. ADOPTION OF MAY 28, 2022 MINUTES

The Chair asked that the minutes be posted and whether anyone had any corrections or amendments to propose.

Moved by Aline Jobin-Fowlow and seconded by Pierre Soucy that the minutes of the May 28, 2022 meeting be adopted as presented. / Adopted unanimously

4.1. Follow-up (s) to the minutes

No action required.

5. REPORTS

5.1. Report on 2022-2023 activities

The Carrefour team has prepared a video reporting on the various accomplishments of the past year. The full reports are available in annexes A & B and on the Le Carrefour 50+ website.

Members comment on the achievements and congratulate the team on its work.



Moved by France P. Gilbert and seconded by Margo Mercier to receive the activity report. / Adopted unanimously

5.2. Presentation of the new programming

Stéphane Lapiere presents the 2023-2024 programming, which can be consulted in Appendix C.

Moved by Marie-Hélène Bourret and seconded by Pierre Soucy to adopt the new programming. / Adopted unanimously

5.3. Presentations by regions

Joanne Dumas of Maillardville, Lyne Chartier of the West Kootenays, Margo Mercier of Kamloops, and Casey Edmunds of Victoria thank Le Carrefour 50+ for the funds received to revitalize their respective 50+ Clubs.

Casey also talks about the “Eille! Aînés moi pas!” project, and Le Carrefour's support for the “Jeux francophones des jeunes”.

François Clavel of Campbell River points out that, thanks to Le Carrefour funds, they were able to meet with an English-speaking Club in Comox and make themselves known, as well as purchase new equipment for quality hybrid meetings.

Carine McEwen thanks Le Carrefour for allocating funds and support for the start-up of a new 50+ Club in Vancouver.

6. FINANCIAL STATEMENTS

6.1. Presentation of financial statements for the year ending on March 31, 2023

Margo Mercier presents the financial report, which is available upon request.

Moved by Margo Mercier and seconded by Pauline Gobeil to adopt the financial report for the 2022-2023 fiscal year. / Adopted unanimously



6.2. Presentation and adoption of the 2023-2024 budget

Margo Mercier presents the budget for fiscal year 2023-2024. She also mentioned that two other projects are awaiting funding.

Moved by Margo Mercier and seconded by Joanne Dumas to adopt the 2023-2024 budget. | Adopted unanimously

6.3. Annual dues for associate members

Moved by Margo Mercier and seconded by Marie Robillard that associate membership dues remain at \$35 for the 2023-2024 fiscal year. | Adopted unanimously

6.4. Appointment of an accounting firm

Moved by Margo Mercier and seconded by Diane Bergeret that Sterling Financial be appointed to prepare the accounting compilation report for the 2023-2024 fiscal year | Adopted unanimously

7. DECISION POINTS

There were no items for this section.

8. ELECTIONS OF THE BOARD OF DIRECTORS

8.1. Report from the nominating committee

Pierre Soucy reports on the nominations received:

- Aline Jobin-Fowlow – Victoria
- Lyne Chartier – Kootenays Ouest
- Margo Mercier – Kamloops
- Pauline Gobeil – Victoria
- Renée Trépanier – Prince George
- Véronique Mulungie – Coquitlam

Having received no more nominations than positions to be filled, these persons are elected by acclamation.



8.2. Appointment of an election chair: This item was not required.

8.3. Elections: This item was not required.

8.4. Presentation of 2023-2024 Board of Directors

In addition to the persons elected under item 8.1, the other persons on the Board of Directors are: Joanne Dumas, Pierre Soucy and Carine Bocabeille McEwen.

9. MISCELLANEOUS

9.1. InspirAction award

Joanne Dumas presents Le Carrefour's new award. The recipient for 2023 is Sonia Labbé of Maillardville, Coquitlam. Her profile can be viewed on the Carrefour's website.

10. CLOSING REMARKS

Joanne Dumas thanks everyone for attending and mentions that the meeting has been inspiring.

The door prize for Le Carrefour's 20th anniversary was won by François Clavel of Comox.

11. ADJOURNMENT OF MEETING

Moved by Pierre Soucy that the meeting be adjourned at 15:06. / Adopted unanimously

Signatures

Joanne Dumas
President

Pierre Soucy
Secretary

Date of signature

Date of signature



APPENDIX A – PRESIDENT REPORT

Victoria, May 27, 2023

Hello,

We're delighted to celebrate Le Carrefour 50+ British Columbia's 20th anniversary with you at our AGM 2023. We're marking this event by modernizing our image, a reflection of our progress. Thanks to our accumulated experience and the support of our Board of Directors and office team, we've taken on major projects for the 50+ population, improving initiatives such as our remote activity calendar and L'Échangeur, a weekly rendez-vous for our members.

This year, we stepped up our cultural and community activities. We published the book "D'histoires en images", a collection of texts and illustrations, and organized cultural festivals in partnership with five communities: Kamloops, Maillardville, Victoria, Nelson, Powell River and Prince George. In addition, L'Amicale 50 plus de Vancouver was established, offering a host of exciting new activities.

Our permanent team has pursued the growth and diversification of our programming to meet the expectations of a growing 50+ community. Last year's strategic planning meeting revitalized our mission. A compelling communications campaign and a modernized website strengthened our presence and our determination to progress further.

We maintained our commitment to artistic expression through a variety of cultural initiatives. Our weekly L'Échangeur meetings provided an opportunity for dynamic and stimulating discussions.

The office team - Communications Coordinator Martin Bouchard, Community Development Officer Nicole Petitclerc and Director General Stéphane Lapierre - redoubled their efforts to keep abreast of new trends and adapt our services to your reality.

I actively participated in FAAFC meetings, whose visionary initiatives inspire us. Our monthly Board meetings have helped affirm our shared vision for the future of Le Carrefour 50+. Thank you to all our partners, volunteers and employees for their constant hard work. And finally, thank you, dear members. Your commitment gives meaning to our existence and underscores the importance of 50+ francophones and francophiles throughout British Columbia.

We wish you all continued success!



APPENDIX B – DIRECTOR GENERAL’S REPORT

Victoria, May 27, 2023

Dear Readers,

Over the past year, the entire Le Carrefour team has been busy putting all the pieces in place to ensure a successful transition from the AFRACB to Le Carrefour 50+ CB. With our members and partners, we were able to identify our best positioning as a provincial organization: “La voix francophone des 50+ en Colombie-Britannique”.

Admittedly, a transition like ours brings its share of administrative and graphics ups and downs. However, the Le Carrefour team brilliantly developed and implemented the communications tools needed to roll out the new identity. Thank you to Martin Bouchard in Communications, Nicole Petitclerc in Community Development and all the members of the Board of Directors for your active involvement throughout this transition. Your vision guided our actions to achieve a very conclusive result, enabling us to position ourselves as the spokespersons for the 50+ francophone sector in British Columbia for many years to come.

We are pleased to provide you with a brief overview of our activities over the past year.

ONE-OFF PROJECTS

WEBSITE REVIEW: As part of its transition to a resource organization for both associative and individual members, Le Carrefour has created a brand-new website, incorporating two essential elements to serve its target clientele:

- A resource center
- A remote activity center

We welcome contributions from our partners and individual members to help us provide useful resources for 50+ francophones and francophiles across the province.

D'HISTOIRES EN IMAGES: With the collaboration of people from all over British Columbia, Le Carrefour has published a digital audio book collating original stories by literary artists set to images by visual artists without knowing their origin. The result can be viewed and listened to at carrefour50cb.ca/index.php/en/projets/hei .

RESOURCE CENTER AND DISTANCE ACTIVITIES: These two projects combined have enabled several 50+ Clubs to revitalize their programs and activities through face-to-face meetings or the purchase of equipment and materials enabling hybrid activities to be held during and after the post-pandemic period.



RECURRING ACTIVITIES

FESTIVAL JEUNES DE COEUR: In the fourth and final year of funding for this project, Le Carrefour supported its partners to hold five (5) regional editions, in addition to a second provincial gathering. These gatherings enabled attendees to socialize and take part in activities they enjoyed.

We also provided financial and logistical support for the launch of a brand new 50+ Club: Amicale 50+ Vancouver. <http://jeunesdecoeur.ca/>

BRANCHONS LES 50+: Spread over more than two years, in partnership with RésoSanté C.-B., this program ended in March 2023 and enabled:

118: Loan of tablets with internet service over 24 months;
200: Hours of individual training;
73: Sale of tablets at low cost;
30: Tablets donated to people in need;
10: Donation of tablets for training purposes.

L'ÉCHANGEUR (3RD FULL YEAR OF PROJECT): Formerly known as ConnectAînés, this program has seen an interesting upswing with the transition to Le Carrefour's new website and promotional efforts. Last year, we had :

79 workshops (+ 27%)
740 participants (+ 129 %)
84 animators (+ 65 %)
9+ people per event (+ 50%)

ONGOING ACTIVITIES

PROGRAMMING: We have just completed a fiscal year of programming to complete the transition from AFRACB to Le Carrefour 50+ CB. The team successfully met all the challenges of this transition with the following milestones:

- New strategic planning
- New visual and digital identity
- Since going online in July 2022, the site has received
 - 11,833 visits to the site
 - 6,100 unique visitors
 - 121,608 page views
 - 9.65 page views per visit



- Average duration of visits from January to March 2023 (variations vs. 2022)

Duration	Percentage	Variations	
Durée	Pourcentage	Variations	
0s – 30s	66.1 %	↓	8.0 %
30s – 2mn	9.1 %	↑	1.8 %
2mn – 5mn	5.0 %	↑	1.3 %
5mn – 15mn	4.7 %	↑	1.8 %
15mn – 30mn	3.0 %	↑	0.9 %
30mn – 1h	5.2 %	↑	1.0 %
1h+	6.6 %	↑	1.3 %

- Delivery of recurring activities and one-off projects
- Support for 50+ Club activities
- Regular communications and meetings with partners ;
- Increased presence on all our platforms:
- Facebook: 322 like mentions (+ 27%) ;
- Twitter: 59 followers (+48%)
- Instagram: 232 followers (+ 84%)
- Redesign of L'entr'aînés magazine;
- Regular meetings of the Board of Directors and Executive Management.

COMMUNICATIONS: With a new identity comes a new image. The team has had to adapt all its promotional tools.

We note that the best way to reach our target clientele is still the weekly newsletters with 427 subscribers (+40) and the website.

ONLINE ACTIVITIES: We've added a number of activities to the activitesenligne.ca website, enabling members to take part in individual or group activities. As the site is open to all francophones across the country, don't hesitate to invite your friends to register for free and take part in the activities that will be offered soon, or those that are already available.

And in closing, I'd like to thank our funders, without whom our operations would not be possible:

- Canadian Heritage
- New Horizons Program for Seniors
- Fédération des aînées et aînés francophones du Canada

I would also like to thank the members of the Board of Directors for their confidence and support. I have worked with a dynamic, positive and committed team over the past year.

I invite you to join us in carrying out projects that will enable the 50+ sector in British Columbia to flourish. I look forward to continuing to working with you in the coming year.

Stéphane Lapierre, M. Sc.



APPENDIX C – PROGRAMMING

Victoria, May 27, 2023

We are pleased to present the program for Le Carrefour 50+ CB's new fiscal year.

This 21st year begins once again under the banner of renewal, with the implementation of digital tools such as the brand-new resource bank and the L'échangeur remote activity center.

Here, then, are the more specific elements we propose to work on over the coming year.

PROGRAMMING 2023-2026

For this new programming cycle, the Le Carrefour team decided last fall to submit a request for programming over a period of three fiscal years. With past successes and repositioning well underway, the team has chosen to work on the following two components:

Component 1: Thanks to technology and our partners, members will have access to more 50+-specific activities and services created and supported by Le Carrefour 50+ CB enabling them to increase the social inclusion of isolated people in their communities:

- a. Creating and offering activities that bring together the 50+ sector;
- b. Maintenance of recurring activities such as :
 - i. Maintenance of the website and Resource Bank;
 - ii. L'échangeur activity program
 - iii. Addition of new activities to Online Activities;
 - iv. Offer of an exchange network on Letters between generations;
- c. Creation and offering of one-off activities/projects;
- d. Supporting partners' activities.

Component 2: Le Carrefour 50+ CB aims to continue strengthening its organizational and communications structure, as well as its provincial presence, by collaborating with the community and with associative and individual members throughout the territory:

- a) Implement Le Carrefour's new vision and mission;
- b) Creation of new partnerships;
- c) Regular meetings with members and partners;
- d) Support for Sector 50+ associations and Clubs;
- e) Regular publications on our various platforms.



PROJECTS

Projects will be a little fewer in number this year, but still very important for continuity. Here, then, is an overview of the work to be accomplished by the team:

- ✿ Créativité des aînés (PNHA): In phase two of last year's project, Le Carrefour will be able to continue supporting Clubs 50+ in revitalizing their activities and operations.
- ✿ L'échangeur: With additional funding from BC Gaming, Le Carrefour will continue its weekly programming of remote activities.

If you have ideas or examples of winning activities for a 50+ clientele, don't hesitate to share them with us for inclusion in our new resource bank. We could also propose your ideas to seniors in other regions, so that they too can benefit from them.

We'll find ways to spread them throughout the network. We look forward to working with you in the New Year

Stéphane Lapierre, M. Sc.